



There are some things that the browser is simply not designed for

When it comes to running real business applications, particularly Rich Internet Applications (RIA), the browser as a front-end facilitator simply doesn't fit.

That's because the browser was designed for surfing, not for the complex data entry needs of business applications or power users. So business applications running from the browser lack the functionality of their desktop rivals. And that's bad for business.

The Look and Feel of the Desktop – But over the Internet

Magic Software's revolutionary uniPaaS application platform is the first RIA platform to be truly browser-free. So businesses can now create rich business applications with all the look and feel of the most powerful desktop applications, BUT with the incredible fact that it's available over the internet.

So you get the best of both worlds.

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